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*Could you ever forgive yourself?*

## Is Your Home A Silent Killer Waiting For Your Baby?

Dear Expectant Mother,

You've prepared your baby's layette with love. Everything is perfect waiting for your new baby to come home from the hospital. The crib, sheets, and blankets are crisp and fresh for the newest member of your family. Above the crib, a mobile is poised to spin and lull your baby to sleep.

It's happened before. 20/20 even did a feature story on it.



One minute your baby is silent, smiling, and content. The next minute, your baby is crying hysterically, turning blue, and unable to breathe.

You rush to the hospital and the doctor's find that your baby's lungs are bleeding (a condition known as Hemosiderosis) caused by breathing toxic mold.

You see chances are this silent killer is waiting in your home for your baby.

The moist and humid Florida climate is especially ripe for mold growth. **More than 70% of all houses tested in your neighborhood have been found to be infected with toxic mold.** This mold is very dangerous. And there is a good chance (it's probably only a matter of time) it will make your new baby sicker than you could ever imagine because his or her immune system is underdeveloped and vulnerable.

**It's Found Everywhere...**

Mold can grow anywhere and breeds in as little as twenty-four hours. It's possibly growing behind your walls, kitchen cabinets, near the connection to your dryer vent, or even above the ceiling in the baby's nursery.



Mold loves to grow on things such as wood, fabric, leather, gypsum, fiberboard, drywall, stucco, and many insulation fibrous materials without you ever knowing. All molds require some form of moisture to grow however, like temperature, the amount of moisture varies for different species.

A deadly mold grows in places you can't even see - until it's too late!

And once mold finds its way in your house, it can spread everywhere, like a phantom killer, it migrates through your air-conditioner and walls looking for new food sources.

### They Call It "The Baby-Killer"

Make no mistake about it. Toxic molds can be fatal! It causes many people to die ... and often ... even their doctors don't understand what it was that made these people sick until it is too late. Keep reading and you'll discover the doctors admit it.

**The one mold to cause you the most concern is Stachybotrys.** This deadly toxin is referred to in Medical literature as "the baby killer." News reports linked this toxic mold to the shocking deaths of seven infants in Cleveland, Ohio. In fact, Case Western Reserve Medical School summarized the horrific chain of events in Cleveland in an article, "Pulmonary Hemorrhage And Hemosiderosis In Infants."



If you have drywall in your house, which is normal for Florida homes, it could be a breeding ground for this deadly toxin. If you have ever had a leak or water damage in your home, the likelihood of finding it goes through the roof. It is normally found in houses after water damage and prefers to grow in dark places like wall cavities.

Stachybotrys grows on damp drywall. It is commonly found on drywall behind your walls.

You should be especially concerned if anyone in your home is experiencing difficulty breathing, dizziness, memory loss, chronic fatigue, hearing loss, urinary tract infections, gastro-intestinal tract lesions, depression, headaches, tremors, skin rashes or flu-like symptoms.

### You Eased My Fears.

I was seven and a half months pregnant when I saw your company featured on the 6 o'clock news. I called the news hot line to talk to one of your technicians...He immediately eased my fears and scheduled a time to come inspect and sample my home. Everyone I've dealt with from your company has treated me with total politeness and answered my questions professionally and completely. You'll soon be getting a call from my girlfriend that's also expecting. Thanks a million. J. Cohen, Palm Beach, FL.

In March of 2003, a woman miscarried at 9 weeks. The ultrasound showed that the baby had only been developed to 6 weeks. Her environment was found to have high humidity and a past history of flooding. Evidence suggests toxic mold was one of the factors in the miscarriage.

### Your Doctor May Not Know...Until It's Too Late

Pediatrics Magazine, published by the American Academy of Pediatrics, (Volume 101,

No. 4) recently recommended physicians check for mold as the cause of unexplained heart failure in infants. The sad translation of the medical talk is, after the baby has died then they find out that toxic mold was the cause.

This is what Pediatrics Magazine had to say,

"The growth of molds is pervasive throughout the outdoor environment. Given the proper conditions, molds may also proliferate in the indoor setting. Because Americans spend 75% to 90% of their time indoors, they are exposed to molds that are growing indoors.

Very little is currently known about acute idiopathic pulmonary hemorrhage among infants. This is a newly recognized problem and knowledge is expected to be evolving rapidly. In view of the severity of the problem, environmental controls to eliminate water problems and to reduce the growth of indoor molds are wise. Until more is known about the etiology of idiopathic pulmonary hemorrhage, **prudence dictates that pediatricians try to ensure that infants under 1 year of age are not exposed to chronically moldy, water-damaged environments.**"



### The Threat Gets Even Worse...

**The Next Most Likely Mold to Endanger Your Baby is Aspergillus.** This is mold can be responsible for asthma, nerve damage, liver disease, lung disease, heart disease and severe eye damage. This toxin is so deadly; it was manufactured in third world countries as a biological weapon. This same poisonous toxin could be silently growing in your homes wall cavities, air ducts, and floors.



**The name of the next toxic mold surprises most people; it's called Penicillium.** Related to its more helpful cousin, penicillin, this mold has been linked to cancer and a host of deadly infections. This is one cousin you want to avoid letting near your baby.

Could those marks on the drywall in your home be putting your family at risk?

### **Don't Expect Help From the Government Soon!**

Listen: There are dozens more toxic molds plaguing the country. The Center for Disease Control is scrambling to catch up with the massive reports of respiratory illnesses and severe allergic reaction to mold exposure.

The Florida Legislature, aware of the growing crisis, introduced 3 bills last year to deal with the mold problem. But, because of lack of knowledge, none of the bills passed.

### **It Can Happen To Anyone – Even the Rich and Famous**

Mold growing in your home does not mean your home is not clean. It is totally a function of the heat and humidity and a history water leaks or damage.

You already know someone who had toxic molds growing in their house... that's right, **President George W. Bush and his family discovered toxic molds in the Governor's Mansion in Austin, Texas!** The conditions were so bad; the First Family had to move out. The mold sickened so many visitors the Texas legislature enacted special legislation to correct the problem.



The news just reported that Bianca Jagger, ex-wife of Rolling Stones star Mick Jagger, had to move out of her Park Avenue apartment because the mold was choking her. Stating that now she was homeless, Jagger suffered from pulmonary and neurological problems and severe headaches and has been living out of a suitcase for three years.

Mold is a growing concern around the country. But when it comes to Florida, it's already in the crisis stage and no one is actively helping the segments of the

population most at risk: pregnant mothers, infant children, and senior citizens.

### **The Legislature is Fiddling While Florida Burns!**

The Florida Department of Health notes that mold can cause health risks, if left untreated. Yet, Florida legislators have not gotten any protections for homeowners or families out the door.

On the other hand, the insurance industry has not been idle. While the legislature is taking its sweet time getting regulations out the door, your insurance companies have quietly been stabbing you in the back.

Ready for this dirty trick? If mold is found in your home, your homeowner's policy is as helpful as a piece of tissue paper. The insurance companies will not help.

So what's an expectant mother to do to protect her baby? I'm about to answer that question.

### **Warning Signs Your Baby May Be Endangered**

A good indicator your home is sick and potentially dangerous to your baby is if your home has suffered past water damages from roof, plumbing, or window leaks. If the humidity in your home rises above 60%, mold will not be far behind.

But that's not all: there are numerous problems that can occur in your home that lead to mold-creating condensation in places rarely discovered ... like your laundry room where moisture and heat accelerate mold growth, behind your walls and in your air-conditioning systems.

That means every time you turn on your air-conditioning unit, you are potentially spreading harmful mold spores throughout your home for you and your loved ones to breathe. When your baby comes home, their little lungs can't deal with this deadly toxin.

### **Could Your Baby Be The Next Victim?**

**Here's How to Find Out If Your Home is Safe...For Free.**

There's only one way to determine if your home is safe for your baby and that is having your home thoroughly tested.

Warning: The molds I've been telling you about here are not the kind many people find growing on the tiles of your shower. Wiping those with any bathroom cleaner does an adequate job.

The mold I'm talking about is the kind you can't see. It might be hidden behind your shower wall, or in your attic, or in your air-conditioner ducts.

The only way to find the toxic molds that scare even physicians is by having trained professionals test your home for mold. **This is the only way you can be sure your nursery is safe for your baby.**



### **What Happens When You Call For a Free Test?**

When you call our office, most likely you speak with Patty. She will set your appointment with a certified mold inspector. Be sure to mention you are pregnant because she will put you on a priority list.

When the inspector arrives, the first stage of determining whether it is safe to bring your baby home is when you fill out a brief questionnaire about your home. We are seeking basic information including any history of water damage, flooding, or health challenges to members of their family. If anyone has a history of allergies, we need to know this.

In the second stage, our certified inspectors visually inspect your home for water damage, elevated humidity levels and much more. We would like you to be present to answer questions about any discoveries in your home.

Here's what really sets our company - High Standard Services - apart.

In the third stage, we measure the mold spores outside your home to establish a baseline. Depending on a host of daily variables including weather, wind, and humidity, the baseline could be different. We need to establish what is normal for your home. **We do this because we don't want to alarm you with an abnormal reading.**

In the fourth stage, we use specialized equipment known as a laser particle scanner

to measure mold spores inside each suspicious room. At this point, if our inspector has any concerns, he will recommend air samples be taken.

Because we send these samples to a certified independent microbiologist, there is a laboratory charge for air samples so we never recommend it unless we think it's absolutely necessary.

Our inspector may be able to tell you on the spot if your home is safe – at no cost to you at all.

### **What If The Inspector Finds Mold?**

Our company, High Standard Services has *100% guaranteed solutions* to ALL of the toxic mold problems in your home. Our expert services are so widely recognized for the past nine years we have been the official indoor environmental specialists for the Kravis Center, a Fifty million dollar facility.

If High Standard Services finds disease-causing mold in your home, we will evaluate options for you. Please be aware that if you are pregnant, exposure to amplified levels of toxic mold will affect you and your baby.

If we discover an unsafe living condition, we will arrange for a limousine to pick you up and take you to a fine hotel while ... our certified team of mold remediators ... *are making your home 100% safe for you and your baby to return to!*

So, if you even suspect your home might have a mold problem, or you just want to make sure it's safe to bring your baby home from the hospital, call for the free inspection. All you have to do is call Patty at 561-686-6653 for scheduling and details.

Let's return to the nursery. You've had your home inspected and you've gotten the good news. Your home is safe. Your baby is on their crisp fresh clean sheets looking up at you and smiling.

Isn't that beautiful smile worth a simple phone call and free test? Call today 561-686-6653.

Sincerely,

Tal Moore CMR, CIE  
President

P.S. We have copies of the ABC News Special called “‘Leave Your House' Is Hidden Mold at Home Making You Sick?” We’ll be happy to bring it to you during the inspection. We also have an article that appeared in *Redbook* called "It's Invisible. It's Deadly. And It's in your home." We urge you to call 561-686-6653 now.

PPS. Because you are pregnant, Patty will shuffle the list of inspections to get your home in earlier but if you delay, she will have to give your place to the next home on the list. Call her today.